

Kelly M. Farrow, MS, RN, FNP-BC AAHIVS

Professional Practice : 500 Helendale Drive Suite 150 ; Rochester, NY 14609 ♦ (585) 386-3860

Mailing : 1900 Empire Blvd. UPS Suite 195; Webster NY, 14580

EDUCATION

Master's of Science 2015

Family Nurse Practitioner

University of Rochester, Rochester, NY

Bachelor's of Science 2009

Accelerated Program for Non-Nurses

University of Rochester, Rochester, NY

Bachelor's of Science 2004

Business Administration and Marketing Management

University at Buffalo, Buffalo, NY

Served as a Peer Leadership Educator and School of Management Mentor

LICENSURE

- ANCC Board-certified Family Nurse Practitioner (NY# 339722) 2015-present
- New York State Registered Nurse (NY# 22 616972) 2009- present

CERTIFICATIONS

- GCP for Clinical Trials with Drugs & Devices (US FDA-Focus) 30841250 2019- present
- American Academy of HIV Medicine Specialist Certification 2017-present
- ANCC Family Nurse Practitioner Board Certification 2015-present
- AACN Certification for Critical Care Nurses (CCRN) 2010- 2019
- New York State Adult Education Teaching Certificate 2010- present
- Human Subjects Protection Program (HSPP) Number 2202689 2008- present

PROFESSIONAL EXPERIENCE

Owner/Family Nurse Practitioner 2024- present

Private Practice- Kelly M. Farrow, Family Health Nurse Practitioner P.C.

- Primary care services for adults and mature adolescents

Family Nurse Practitioner (Comprehensive HIV Care) 2015- present

A.I.D.S. Center, University of Rochester Medical Center, Rochester NY

- Precept medical students and nursing students from University of Rochester
- Initiate and manage HIV treatment for patients at various stages of disease progression
- Provide comprehensive primary care services patients with HIV & AIDS
- Provide services for post-exposure prophylaxis for HIV, Hepatitis, and other STDs
- Collaborated with pharmacy to develop first 24/7 Walk-In HIV prevention program in Monroe County; including collaboration with director of social work to create process for issuing vouchers for uninsured or underinsured patients
- Supervision for AIDS Center and ID practice group's NPs and PAs (increased number of NPs/PAs from 3 in 2015 to 13 by 2024. 100% retention over 9 year period- excluding planned retirements.)
- In collaboration with Chief AP Officer, worked with a fellow APP supervisor to create a new process for NP and PA Senior Level Promotions

- Developed ID division's first injectable ARV Program using a Buy-Bill Model- created >100% increase in outpatient charges and revenue, required extensive collaboration with division administrators, pharmacy leadership, billing and compliance leadership. Created Business Improvement plan to create positions for a medical social worker, marketing specialist, and medication access specialist to support this program.
- Served as leader for ID Division's APP Utilization Project; served as liaison between executive leadership and division to ensure targets and objectives were met- increased RVUs >50%. Monitored Signal Data to inform work-flow changes and demonstrate changes reduced APP time spent charting outside of clinic hours by 4-8 hours per APP. Negotiated to preserve APP involvement in Outpatient IV Antibiotic Team to preserve hospital discharge planning and prevent delayed discharges.
- Worked with ID Physician Leadership to create first multi-APP in-patient teams for general ID and LVAD ID services.
- Created system for APP scheduling during COVID that allowed for hybrid work with addition of video clinics, but also preserved in-person clinic visits, which remained available to patients 5 days per week throughout the pandemic.
- Researched process and completed application for integration of COVID-19 vaccines for ID Division through New York State Department of Health
- Collaborated with medical scientific staff at large pharmaceutical company to begin process for large-scale contract negotiation for Phase III clinical trials on ARV drug (award pending).

Registered Professional Nurse, Level III

2011-2015

AC3 Pulmonary Lab & Infectious Disease Unit, University of Rochester Medical Center, Rochester NY

- Provided comprehensive patient and family centered nursing care, assessment, and education to patients with acute and chronic pulmonary conditions
- Served as float nurse to support nursing staff shortages in HIV & AIDS Center (telephone triage, nursing assessment of urgent walk-ins, and administration of clinic medications)
- Served as unit educator for pulmonary RNs, Technicians, and Respiratory Therapists
- Administered moderate sedation and provided nursing assessments and monitoring for bronchoscopy, thoracentesis, and trach change procedures.

Registered Professional Nurse

2009- 2015

Department of Nursing, Highland Hospital, Rochester NY

- Highland Family Medicine: provided comprehensive patient and family centered nursing assessment and care to patients with ambulatory primary care needs, telephone triage, vaccination administration, and anticoagulation management
- Provided comprehensive patient and family centered nursing assessment and care to patients and families in Intensive Care Unit, Progressive Care, and Endoscopy units (2009-2012)
- Served as CAPSTONE and new graduate preceptor in ICU
- Utilized previous experience in Sales & Marketing to assist nursing administration with various projects including analysis on off-label product usages within ICU setting (reducing expenses by 90% on certain products), ANCC Magnet designation, & ICU Beacon Award application
- Served as a member of the hospital's Institutional Review Board for research (2009-2011)

Sales & Marketing Product Manager, Laparoscopic Surgical Products

2004- 2007

Buffalo Filter (MedTek Devices), Buffalo NY

- Managed marketing budget to support product marketing for branded & OEM product lines
- Prepared and managed trade show events which contributed to 25% increase in annual sales
- Conducted field research on existing competitive products and new potential products
- Utilized graphic design skills to generate marketing and training materials for sales teams
- Responsible for advertisement and press release creation and submission
- Provided support in surgeries for OR staff to support sales of new products and test FDA

- approved beta-prototypes in company sponsored trials
- Worked closely with Engineering Department to gather qualitative data from OR staff to evaluate potential changes to beta-prototype products
- Wrote, designed, and obtained approval for an AORN continuing education self study guide
- Obtained certification for Operating Room Protocol for Industry Vendors (AORN)

TEACHING EXPERIENCE

Nurse Practitioner Residency Preceptor 2018-2023

Highland Family Medicine, Rochester NY

- Clinical preceptor for newly graduated Family Nurse Practitioners (graduate and doctoral)
- Assisted with certification and program accreditation site visit in 2019

Clinical Associate Faculty 2016-present

University of Rochester School of Nursing, Rochester NY

- Provide instruction on the care of patients with HIV and clinical experience for NP students

Allied Health Instructor 2009- 2018

Orleans-Niagara BOCES, Medina NY

- Taught high school students in the Allied Health Program in the classroom and hospital/clinical setting at Medina Memorial Hospital on a per diem basis
- Served as a Part-Time Certified Nurses Assistant (CNA) teaching which included 95 hours of classroom teaching and 45 hours of clinical at a nursing home in Albion, NY

PUBLICATIONS

Lynch K, Tran Ngoc M, Farrow K, Wood C, and Greenberg K (2019). Non-medical body modification techniques for transgender and gender non-conforming patients: What the primary care provider needs to know. Family Doctor: Journal of the NYS Academy of Family Physicians. 9(3): 24-28.

Farrow K and Hulse S (2018). Human immunodeficiency virus and pregnancy. The periFACTS OB/GYN Academy, Activity #18043P. (Secondary publication done as a chapter in *The Little Book of Perinatal Infections*, available online)

PRESENTATIONS & CONSULTING (Brief Overview)

CEI Clinical Education Initiative 2017-present

- Selected as CEI Champion to facilitate expanding education across NYS for HIV and Hepatitis C
- Served as detailer for statewide initiative with Department of Health to train primary care providers on implementing PrEP services into their practices
- Developed and presented CE accredited programs on HIV Management and PrEP to multiple organizations across NYS including NYS Academy of Family Physicians, NYS Association of Physician Assistants, and the University of Rochester Medical Center

Gilead Speakers Bureau 2018-2019

Multiple presentations to key stakeholders in clinical practice groups, topics included HIV treatment, HIV resistance, and Rapid Initiation of ART; programs were done in Springfield, MA; Brooklyn, NY; Patchogue, NY; Corning, NY; and Rochester, NY

Gilead Advisory Board Participant

Provided company feedback related to clinical application of HIV treatments and PrEP (2017, 2019)

ViiV/GSK Advisory Board Participant

Provide company feedback related to clinical application of 2 drug HIV regimens in ARV switch and Long Acting Injectable Antiretroviral Treatment in clinical practice (2020, 2022, 2024)

HONORS/AWARDS

- Nominated for URMN NP Educator of the Year

2023

- Senior Level II Nurse Practitioner 2022-present
- Nominated for HIV/ AIDS Pat Burdick Nursing Award 2017
- NYS NPA Student Nurse Practitioner of the Year: Rochester/Fingers Lakes Region 2015
- Research Internship at Strong Memorial Hospital 2011- 2012
- Achieved Level III RN designation Highland Hospital Clinical Advancement System 2010- 2011
- Sigma Theta Tau International Nursing Honor Society – inducted/member 2009- 2020
- University of Rochester School of Nursing Helene Fuld Scholarship Award 2008-2009

PROFESSIONAL MEMBERSHIPS

- American Academy of Nurse Practitioners
- New York State Nurse Practitioner Association
- American Academy of HIV Medicine
- Institute for Functional Medicine

COMMUNITY SERVICE

- Rochester Spinal Association, Board of Directors 2017-2019